

# Pioneer

CASE STUDY

## Auberge Napoleon

BELGIUM

Acclaimed culinary hotspot gets “perfect sound”  
from new Pioneer PRO AUDIO system



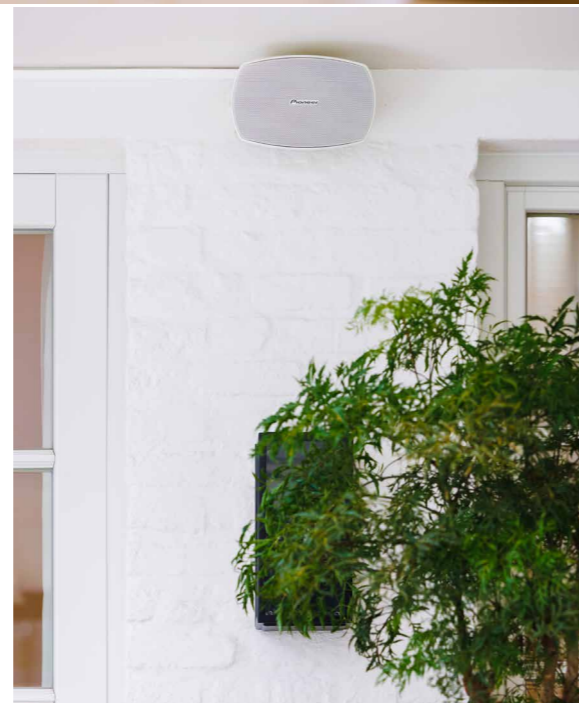


# AUBERGE NAPOLEON



For many years, Auberge Napoleon has put Meise, a small town to the north of Brussels, firmly on Belgium's culinary map. Foodies flock to this charming restaurant where hosts Jan and Karlien Stallaert, and Chef Nico Struelens, pull out all the stops to wow their guests with a contemporary, immaculately presented rejuvenation of traditional French-Belgian cuisine.

As a venue that caters for everything from romantic dinners and family meals to business lunches, parties and even weddings, it's essential for the team at the restaurant to have the flexibility to create the perfect atmosphere as well as the perfect food for every scenario. So, when they were looking for new a sound system recently, finding a high level of versatility was just as important as audio quality that would reflect Auberge Napoleon's exacting standards.



# A RECIPE FOR WARMER SOUND

When it came to a brief for their new audio system, the intention was clear, explains Jan Stallaert: "We wanted to achieve a 'warmer' sound throughout the restaurant and give guests a better experience by playing music a little louder, without it becoming too intrusive," he says. "I was introduced to the team from Pioneer PRO AUDIO and was impressed by their know-how and professionalism. They convinced us that the brand's CM-Series loudspeakers would be perfect for our needs."

Audio specialists FOL Sound, Light and Vision were engaged to design and install a system that would deliver high-quality audio to all areas of the restaurant. The loudspeakers were exclusively selected from the Pioneer PRO AUDIO CM-Series commercial audio range, which draws on the brand's rich heritage of making dynamic club speakers to provide systems that save space, complement interior design and deliver outstanding audio in any venue no matter its layout. Unsurprisingly, the range has quickly established itself as a go-to for a wide variety of international retail and hospitality spaces.





## A RECIPE FOR WARMER SOUND

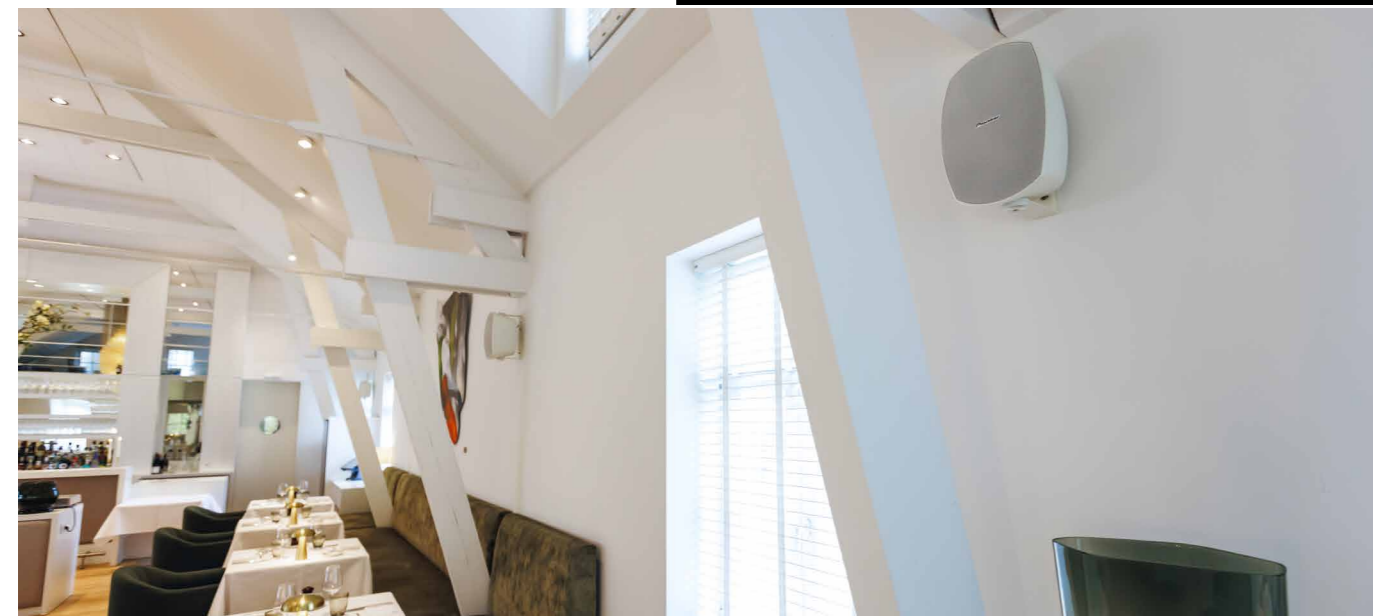
In the main dining room at Auberge Napoleon, FOL installed eight CM-S56T six-inch surface mount loudspeakers, complemented by two CM-510ST ten-inch subwoofers (all white). For the mezzanine area, a total of four CM-S54T four-inch surface mount loudspeakers and a single CM-510ST subwoofer (also white) were deployed. A further two CM-S56T units (in black) were placed in the kitchens so the chefs can enjoy the music while they cook, with the overall installation completed by two CM-C54T four-inch ceiling speakers in the restrooms. The system is driven by Powersoft amplifiers, namely two MEZZO 604 AD and one Quattrocanali 1204 DSP+D unit.

“The sound from the system is clean, full of low frequencies and very tight,” says Iwan Fol from FOL Sound, Light and Vision, who also explains how he helped the team at the restaurant achieve the flexibility they needed from the set-up. “They wanted the option to control the system with their smart devices. We used a Powersoft WM-Touch wall mount control device which enables them to choose different zones, sound sources and volume levels for each one, so they can easily adapt the output for different events.”

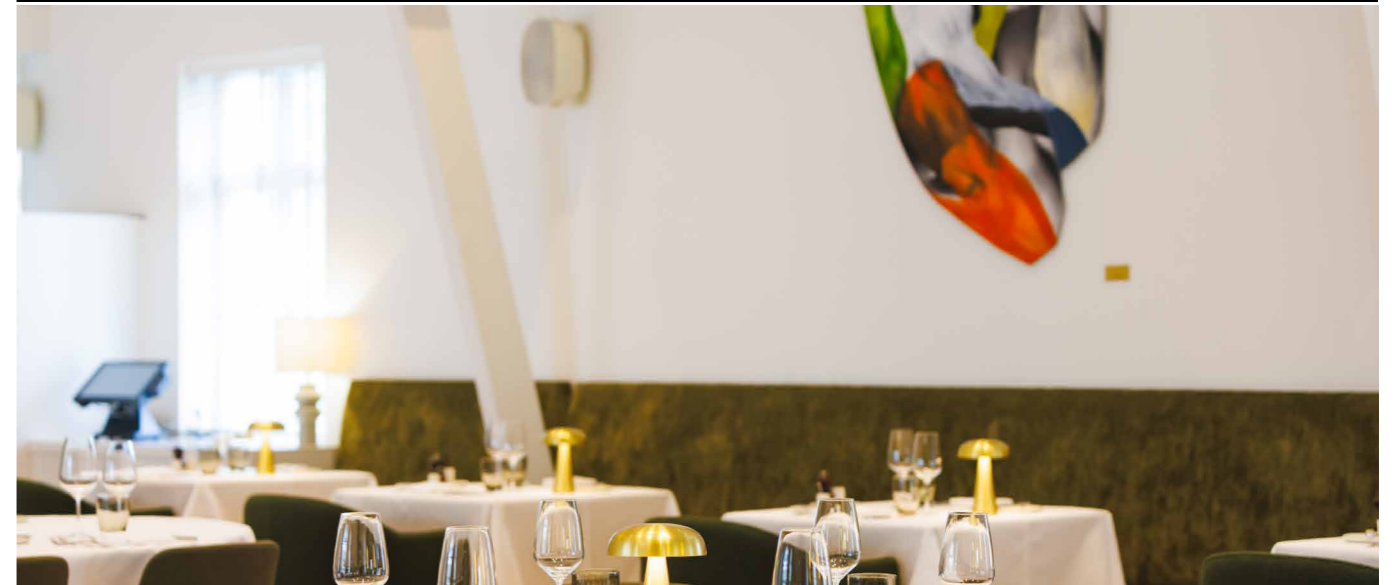


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Iwan Fol | FOL Sound, Light and Vision



## PERFECT SOUND IS SERVED



The Auberge Napoleon team are used to working with the best people – from chefs to servers – and they found the sound system installation process to be smooth, thanks to the service and support they received. “We enjoyed working with Joeri and Pioneer PRO AUDIO and would happily do so again in the future. FOL did a great job,” says Jan Stallaert.

But as they say, the proof is in the pudding. So, were the team impressed with their new set-up? Jan Stallaert confirms: “Once everything was in place, we had a full demonstration of the system’s capabilities, and we could adjust the settings to obtain the ‘right’ level for each area. It sounds amazing – the subwoofers do a fantastic job. We played ‘Giorgio by Moroder’ by Daft Punk and danced the night away with our colleagues! It’s perfect sound for our restaurant setting, and we’re proud to share it with our clients.”

### SYSTEM AT A GLANCE

#### MAIN DINING ROOM

8 x CM-S56T 6-inch surface mount loudspeakers  
2 x CM-510ST 10-inch subwoofers

#### MEZZANINE AREA

4 x CM-S54T 4-inch surface mount loudspeakers  
1 x CM-510ST 10-inch subwoofer

#### KITCHEN

2 x CM-S56T 6-inch surface mount loudspeakers

#### RESTROOMS

2 x CM-C54T 4-inch ceiling loudspeaker

#### AMPLIFICATION

2 x Powersoft MEZZO 604 AD amplifiers  
1 x Quattrocanali 1204 DSP+D

**About AlphaTheta Corporation (former company name: Pioneer DJ Corporation)**

AlphaTheta EMEA Limited is the subsidiary of AlphaTheta Corporation responsible for sales and marketing in EMEA. For more than 20 years, the Pioneer DJ brand has been a market leader in the design and production of innovative DJ equipment and software. The company works closely with DJs and clubs to deliver next generation products that inspire and shape the global dance music community and has recently launched a new range of musical instruments for production and live performances. Its portfolio includes brands such as TORAIZ, Pioneer Professional Audio, and Pioneer DJ Radio as well as social platforms KUVO and DJSounds. AlphaTheta Corporation is in the Noritsu Koki (TSE:7744) Group, headquartered in Yokohama, Japan, and is led by President and CEO Yoshinori Kataoka..